

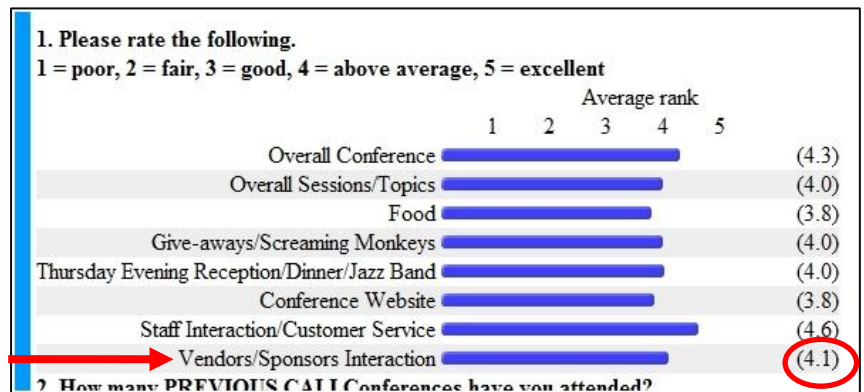
CALI Conference Opportunities Now Available

This 21st annual CALI Conference is in Milwaukee at **Marquette Law School’s brand new building, June 23-25, 2011.**

You’ll find a list of sponsorship opportunities on the next page. To reserve one, just send me an email at agroothuis@cali.org. As always, we’re limited in space because we do everything in a law school. So get back to us quickly.

About Conference Sponsors

In last year’s attendee survey, attendees were happier with you, our sponsors, than anything except us CALI staffers (we are pretty charming) and the conference, overall. Put into perspective, attendees liked you better than the flying, screaming, slingshot monkey giveaways. Surprised? We’re really not.



We can understand the love our sponsors get. Attendees know that this fun, unique conference doesn’t exist without you. And they get to interact with you in a more personal setting - you aren’t off in a big showroom. Plus, the effort and thought we put into making sponsors a part of the conference seems to work. Locating you near food, building the conference raffle around you, and giving you the opportunity to hold a session encourages interaction with attendees.

Anyway, we’ll send more conference updates soon. The theme and the conference website should be available any day. In the meantime, reserve your spot as soon as you can.

If you have any questions, please contact me: **312-906-5303** or agroothuis@cali.org.

See you in Milwaukee,

Austin

CONFERENCE SPONSORSHIP OPPORTUNITIES

Opportunity	Price	Notes
Exhibitor Table	1000	Power/internet access. Close to food/break areas. Max 3 tables per sponsor.
Conference session – your topic/your speakers	2000	Slot on conference agenda like any speaker. No guarantees of time or placement.
Plenary Dinner Sponsorship	5000	Single sponsor, no say in menu, 2 posters at event entrance, mention at podium. First come/first serve.
Cool Conference Thing Giveaway Sponsorship	5000	Like the screaming, flying, slingshot monkeys we gave to every attendee last year, but something different. We haven't decided yet. Get your logo on them with CALI's. Single sponsor.
Meal Break Sponsorship	500	Posters on easels by food with your logo and appreciative words. CALI will create posters or bring your own. Limited availability. First come/first serve.
Snack Break Sponsorship	300	Posters on easels by food with your logo and appreciative words. CALI will create posters or bring your own. First come/first serve. Ask about a package deal. First come/first serve.
Handout in Official Conference Material	500	We will give your approved handout or freebie to all attendees, along with other official conference materials.
Logo Placement	Free	On website, listing in conference booklet, thanks from plenary podium. Included with purchase of any conference sponsorship.
Participation in main conference drawing	Free	Donate a prize for the drawing. Name on the entry sheet given to all attendees, mention during drawing holding. Helps encourage attendee interaction.

Important notes:

- No refunds.
- Every paid sponsorship opportunity comes with a single free registration, (i.e., 1 session + 2 tables = 3 free registrations). Each additional registration is \$395.
- As many of you know, we offer table space, not booth space, with placement in the hosting law school and close proximity to conference activities. Space is limited so please sign up for two or more tables and tell us if you have a display that takes up more space than the length of a single standard table.
- To register or for more information, contact Austin: agroothuis@cali.org or 312-906-5303.